

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2012
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I, Buying Time, LLC
 being/on behalf of: Jessica Ehrlich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Congress (FL-13)
 in the General Election
 election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Total Charges: \$	NET
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Ehrlich for Congress
P.O. Box 7224
St. Petersburg FL, 33734
(727) 342-0655

I represent that the payment for the above described broadcast time has been furnished by:

Ehrlich for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/7/12 [Signature]
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WFTS

ORDER

Print Date 10/05/12

Page 1 of 2

Flight Dates 10/09/12-10/15/12

Contract / Revision 310754 /

Original Date / Revision
10/05/12 10/05/12

Advertiser Ehrlich / Democrat / Congress

Agency Buying Time LLC

Buying Contact

650 Massachusetts Avenue NW - S
Washington, DC 20001

Product

388-Ehrlich for Congress (FL-13)

Agency Com 15%

Billing Contact

650 Massachusetts Avenue NW - S
Washington, DC 20001

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 2290

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	21	\$11,092.50	\$13,050.00	0.00	10/01/12	10/15/12	21	\$11,092.50	\$13,050.00
Totals	21	\$11,092.50	\$13,050.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WFTS	10/09/12	10/15/12	M-F 7-9a GMA GMA	CM	658-9a	111-1--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	111-1--	4		\$600.00		0.00						
E 2	WFTS	10/09/12	10/15/12	M-F 6-7a ABC Action News	CM	558-7a	1111---	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00



WFTS

Print Date: 10/05/12

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Contract / Revision **310754** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **Ehrlich / Democrat / Congr** Product **388-Ehrlich for Congress (F** Estimate # **2290**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WFTS	10/09/12	10/15/12	M-F 6-7a ABC Action News	CM	558-7a	1111---	:30	4	\$500.00	P-3	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	1111---		4			\$500.00			0.00		
3	WFTS	10/09/12	10/15/12	M-F 530-6a ABC Action News	CM	528-6a	1--1---	:30	2	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	1--1---		2			\$300.00			0.00		
E 5	WFTS	10/09/12	10/15/12	M-F 5-530p ABC Action News	CM	458-530p	1111---	:30	4	\$700.00	P-3	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	1111---		4			\$700.00			0.00		
6	WFTS	10/09/12	10/15/12	M-F 530-6p ABC Action News	CM	530-6p	1111---	:30	4	\$800.00	P-3	0.00 NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	1111---		4			\$800.00			0.00		
E 7	WFTS	10/09/12	10/15/12	M-F 6-630p ABC Action News	CM	558-630p	--1-1--	:30	2	\$900.00	P-3	0.00 NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	--1-1--		2			\$900.00			0.00		
9	WFTS	10/13/12	10/13/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	-----S-		1			\$250.00			0.00		
													Totals	21 \$13,050.00